PVF Needs Your Help!

The Pennsylvania Veterinary Foundation (PVF), PVMA’s charitable arm, is making it easy for you to support us and our programs, which provide compassionate care for Pennsylvania’s animals in need and support for those who care for them. Check out the ways you can raise money for PVF – you can sign up for as many as you like or choose the one that works best for your financial situation and time restraints – the most important thing to do is make the annual commitment to help your Foundation and donate or raise $365, just $1 a day or more!

WAYS TO Raise

$365 or more – just $1 a day – for animals in need and PA’s future veterinary professionals!

More info at PaVetFoundation.org
Yes, I Want To Help PVF.
How do you want to help? Choose which option you’d prefer:

I Want To Donate Money

This one is easy!

Make a one-time annual donation of $365 or more, just $1 a day, to help us provide pet food and veterinary care for animals in need and support the Commonwealth’s future veterinary professionals.

Make a monthly pledge – maybe not as great as your Netflix monthly subscription, but it will have a bigger impact on others – a $30.00 a month pledge which is automatically deducted from your credit card is another option for anyone who prefers to spread out their generosity throughout the year.

I Want To Raise Money

1. **Share The Love For PVF In Your Practice** – promote PVF to your clients. We will provide the supplies and make it easy for you by providing:
   - Marketing materials to put in your reception area or that you can staple to the invoice as clients are leaving after seeing you.
   - Social media posts for you to share on your practice’s Facebook and other social media pages.
   - Newsletter content for your client e-news or printed newsletters.
   - A fundraising page for your practice to raise funds for PVF through our fundraising platform. It is simple and we can walk you through the steps to make it successful!

2. **Make It A Team Effort** – even if you aren’t the boss, show your support of PVF by asking your practice or business to support your Foundation. If your practice makes a donation of $365, it can be used as charitable deduction at tax time.

3. **Point Of Sale** – As a practice, set up a Point of Sale donation option for clients in your veterinary software system. Most of the systems can handle doing this and then PVF will work with you to set up your monthly donation process to send in the money you have collected.

4. **GoFundMe PVF Style** – Set up your own personal fundraising page through PVF’s fundraising platform – it is simple and we can even do it for you and walk you through the steps to make it successful.

5. **Create A Facebook Fundraiser** – This is easy to do and we can walk you through the steps of creating a fundraiser on Facebook to share with your friends. Have a birthday party on Facebook – Instead of getting gifts for your birthday, ask people on Facebook to donate to PVF for your birthday. It takes minutes to set up and share!

6. **Estate Planning** – Thinking about the future and what legacy you can leave? Consider including PVF in your estate planning. We can walk you through the steps of planned giving.

7. **As you can see, there are many ways to raise money for PVF and support your Foundation without writing a check. What will you decide to do this year?**

8. **Share YOUR Love For PVF** – promote PVF to your friends, family, and colleagues via your social media pages. Need content? We will provide you posts you can share to make it easy and require no thought on your part of how to do it!

9. **Recommend Superstars To Us** – Maybe you have a client, friend, or colleague that could really help transform PVF as a donor or a fresh board member that brings a new perspective, talent, or expertise that will help us shine. Even recommending potential donors or board members can have a positive impact.

10. **Ales For Tails** – Set up a fundraiser at your local craft beer brewery. We are launching our pilot event in May and will have a checklist with marketing materials for you to approach your favorite local brewery.

Sign up for a Fundraiser at PaVetFoundation.org